



Alisha Rohrer

| 717-440-3902 | Silver Spring, MD 20904 |
alishaalwaysdesigns@gmail.com | alishaalways.com

Summary

Enthusiastic designer advocating for animals and environmental issues. A clean design aesthetic mixed with three dimensional aspects provides creative layouts and compositions.

Education

East Stroudsburg University
B.F.A Integrated Art + Design
B.A. Communication Studies
Concentration: Media Studies

Skills

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Rhino 3D
Flamingo xT Rendering
Microsoft Office Suite
Social Media Posting
Print Production Preparation

Involvement

IDSA Vice President
AIGA Member
3D PRINT SHOW
Scranton Mini Maker
President's Gala 2015
Art Association
RHA Floor Rep
Susquehanna Service Dogs
PASSHE Board of Governors

Work Experience

Signs By Tomorrow May 2018 - Present

Beltsville, MD. Graphic Designer, Production Member, & Sales Rep. Experience with Mimaki & HP Latex large format printing. Contributed to design aesthetic and maintained positive customer experiences. Increased clientele and managed customer accounts.

Graphics Center Assistant 2015 - 2017

East Stroudsburg, PA. Adhered to strict University Branding Guidelines to create promotional flyers and products. Clients expectations were met through entire design process from conception to completion. Gained experience using industrial Ricoh C5100's printer.

New Mind Design Agency 2016 - Dec 2017

East Stroudsburg, PA. Co-director - Ran client meetings, set deadlines, managed peers, wrote invoices and contracts. Created professional presentations for clients.

OASIS Note Taker 2015 - 2017

East Stroudsburg, PA. Provided peers with study material and organized notes. Also created individual tutoring hours.

Simplex Image Solutions 2017

East Stroudsburg, PA. Maintained social media sites and positive client interactions. Experience with vinyl, coroplast, neon, and metal signage. Contributed to design aesthetic.

Weis Markets 2013 - May 2018

Carlisle, PA. Customer Service and Front End Associate.

Awards & Recognition

Barnes & Noble Textbook Scholarship 2015 & 2016
Sigma Alpha Pi Member
Lambda Pi Eta Honors Member
Dean's List Spring 2014 - Spring 2017
Three Sisters Endowed Art Scholarship
Sterling and Dorothy Strauser Annual Scholarship
Graduated Summa cum Laude

Exhibitions:

Monokromatika Art Show, Origins Gallery | Dansbury Depot
Art Association All-University Student Juried Art Exhibitions
Liztech Pop Up Holiday Shop | Global Week Photorealism
ESU's Paint the Town Homecoming Event | Pocono Arts Council