



Alisha Rohrer is a designer from Carlisle, Pennsylvania who focuses her work on Graphic Design and Product Design. With a background in Communications, she creatively combines art and design with advocacy in terms of civil rights and community service. With a Bachelors in Fine Arts and a Bachelors in Communications. she has focused most of her work around branding identity and the importance of consistency.

She immerses herself within the community by taking part in various volunteer opportunities. Just a few of her community commitments include Homecoming Paint the Town (East Stroudsburg, PA) along with devoting countless hours of volunteering to Susquehanna Service Dogs (Grantville, PA).

Working for East Stroudsburg University as a Graphics Center Assistant throughout her collegiate career, she obtained knowledge of Ricoh industrial printing machinery and University policies. She was required to design flyers, invitations, banners, and brochures for various university affiliated clubs and departments. Along with her experience of working for the University, Alisha has worked for small business companies such as Simplex Image Solutions, and contributed design work to a student run design agency, New Mind Design.

Alisha is constantly looking for ways to improve her community. One of the most intensive projects was creating a prosthetic duck leg for a Moscovian Duck named Scoby, who suffered a leg amputation due to a spreading infection. This project required various prototypes, moving 3D printed joints, and multi-material 3D prints. Along with 3D printing, Alisha has experience with laser cutting, die cutting, and vacuum forming. These various skills have aided in her three-dimensional product and packing design skills.

Previously, her art work has been displayed at Origin's Gallery Monokromatika Show, Dansbury Depot, the Art Association All-University Student Juried Art Exhibit, and the Pocono Arts Council Emerging Artists Show. She has been recognized for her dedication and academic achievement by receiving the following scholarships: Sterling Strauser Scholarship, Dennis Zeigler Memorial Scholarship, Barnes & Noble Textbook Scholarship, and the Three Sisters Endowed Art Scholarship in memory of Helen Mitchel Stetz and Mary Mitchel Kurello.

Currently, Alisha is serving as Vice President and co-founding member of Industrial Designer Societies of America at ESU and contributes design work to New Mind Design. Through these organizations, and ESU's G3D super lab she has consulted and ran various workshops teaching children, students, and community members about 3D printing. Nearing graduation, Alisha hopes to pursue a career in graphic design and product design focused on serving individuals within the community.